



CREATE, SHARE, TRAVEL



IDEA

A platform that, through advanced AI and a tailored management system, enables community managers to **ORGANIZE** and **SELL** trips specifically designed for their community.

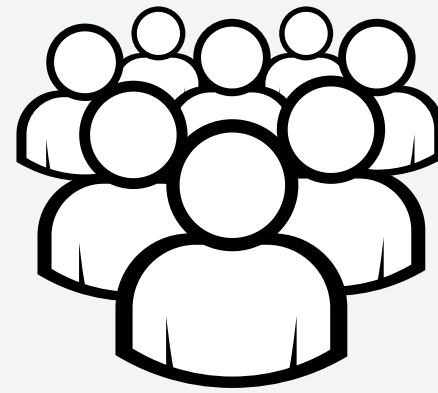


PROBLEM/SOLUTION FOR THE COMMUNITY



AUTONOMOUS JOURNEY

- Standard for everyone
- It requires time.
- Total cost
- Solitary voyager
- Standard assistance
- No designated contact person on site.



COMMUNITY



COMMUNITY MANAGER



TRAVEL WITH LIKE THIS TRAVEL

- Tailored for the community
- Turnkey solution
- Reduced prices
- Enthusiast collective
- Committed customer support
- Accompanying individual present

PROBLEM/SOLUTION FOR THE COMMUNITY MANAGER



AUTONOMOUS JOURNEY

- Members journey beyond the community.
- The necessity for a customized journey remains unarticulated.
- The community continues to exist in a virtual format.
- Challenges in overseeing the experience



TRAVEL WITH LIKE THIS TRAVEL

- Enhanced margins
- High-impact physical confrontations
- Loyalty and Retention Strategies
- Tour Operator Criteria
- Bespoke E-commerce
- AI Travel Consultant
- Specialized client support

MARKET PERSPECTIVE

Experiential Tourism: Projected **growth of 5–10% annually** (2025–2030)

Skyscanner reports that **47% of Italians** have planned a holiday specifically to experience a local restaurant or cuisine.

According to Booking.com, **64% of global travelers** currently regard environmental sustainability as essential when organizing their trips.

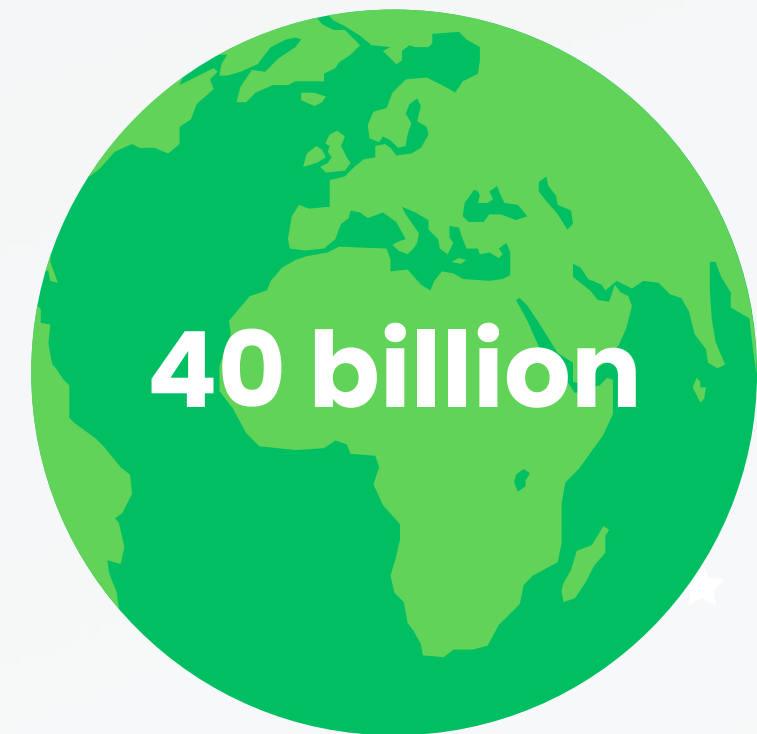
MARKET SIZE TRAVEL



Value of the Italian
tourism sector



Online reservations



Autonomous
reservations

SOURCES:

Istat Polytechnic University of L

MARKET TICKETING ITALY

THOSE WHO ISSUE TICKETS ARE UNAWARE THAT THEIR VALUE ACCOUNTS FOR MERELY 25% OF THE REVENUE GENERATED.



**value of the ticketing
market in Italy for 2024**



**Estimated value of the ticketing
and travel package market**

BUSINESS FRAMEWORK

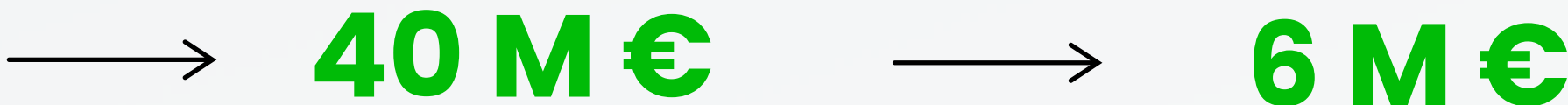


PHASE 1: Mean commission revenue on transactions



Autonomous reservations

average commission revenue per transaction: 15%



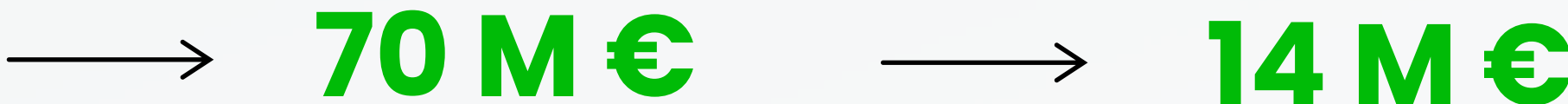
1% of reservations generated
by Like This Travel

Annual revenues



estimated value of the ticketing and
travel package market

average commission revenue per transaction: 20%



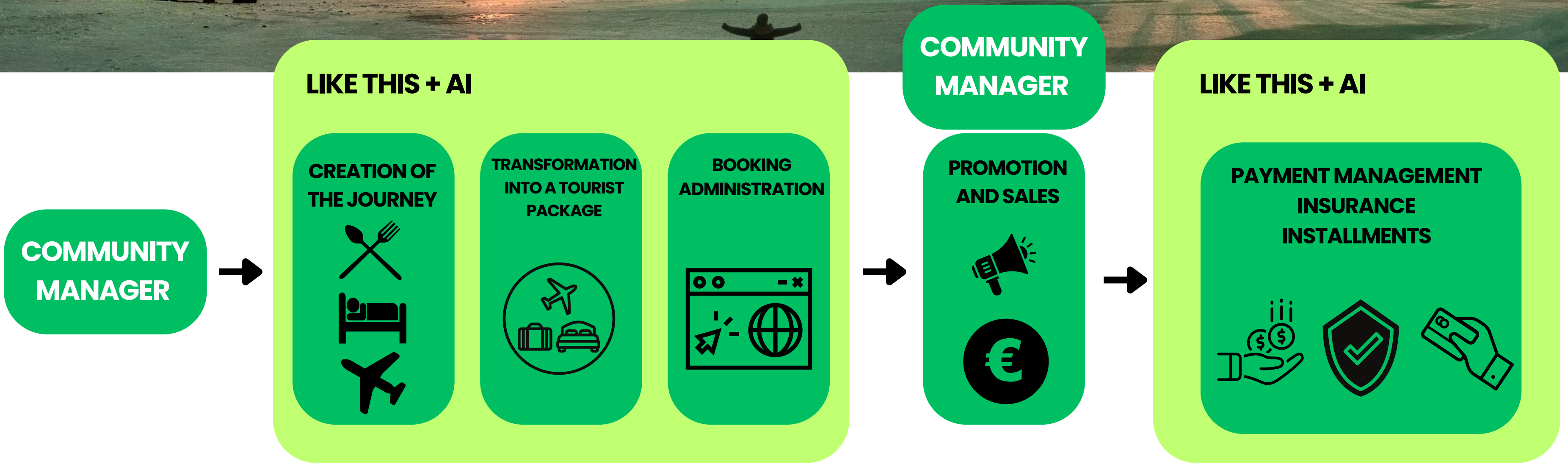
1% of reservations generated
by Like This Travel

Annual
revenues



PHASE 2 – 2027: Software as a Service and Artificial Intelligence: Platform Leasing and Subscriptions

PRODUCT



VALUE PROPOSITIONS



**Solutions refined
through two
decades of
experience**



**Already
established:
agency
licenses
validation**



- **Sustainability:**
- **Deseasonalization**
- **Overtourism**



**Network of
collaborators
and vendors**



**Integrated
Artificial
Intelligence**



TARGET CLIENTS: B2B



COMPANIES



**SPORTS
CLUB**



INFLUENCER



**CULTURAL
ORGANIZATIONS**



**FAN
ASSOCIATION**



**TRAVEL
INFLUENCER**



**COMMUNITY
MANAGER**



COACH

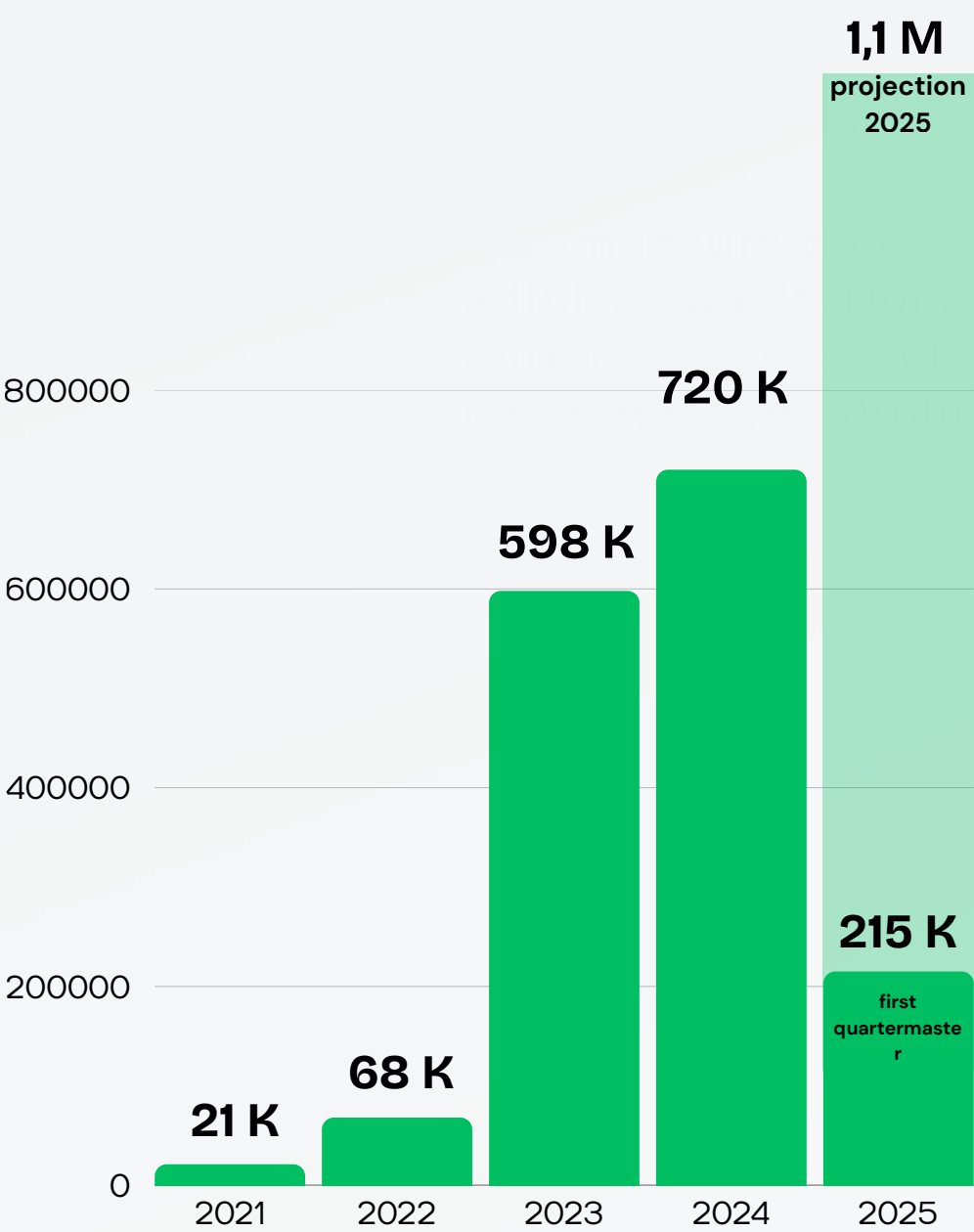


**EVENT
COORDINATOR**

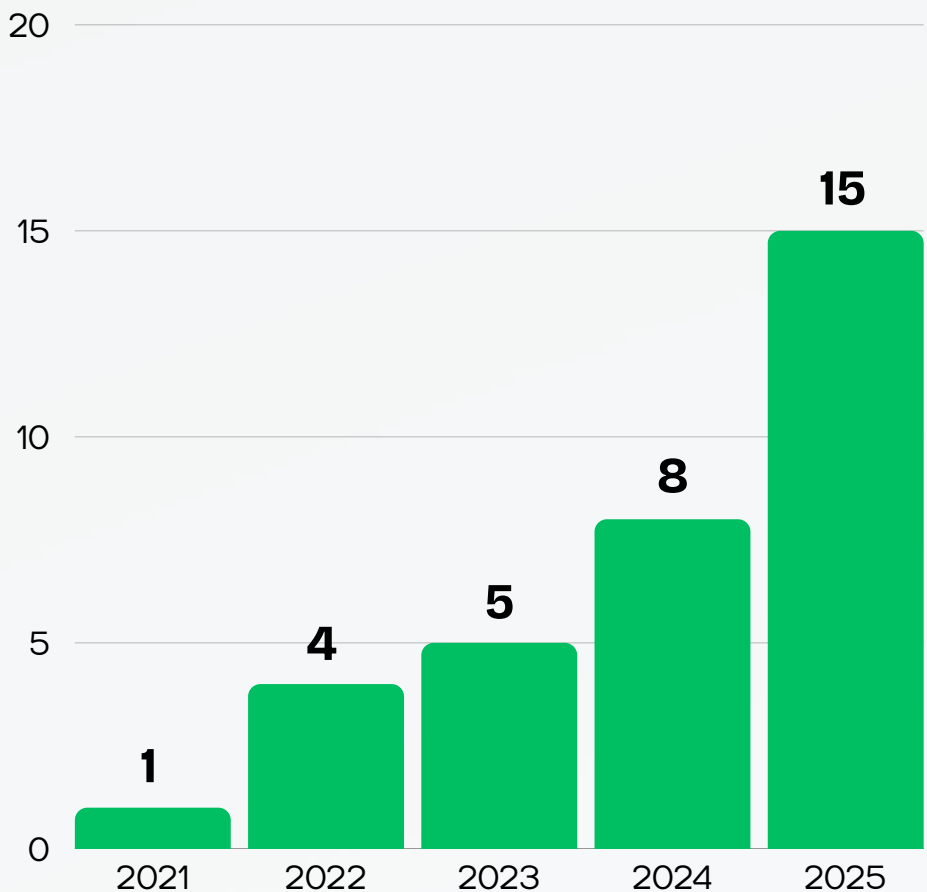
COMPARABLE

	CREAZIONE VIAGGIO CON AI	CONCESSIONE REQUISITI TECNICI PER LA VENDITA	VENDITA VIAGGIO PERSONALIZZATO	E-COMMERCE PERSONALIZZATO PER IL TOUR LEADER	SOSTENIBILITA'
LIKE THIS TRAVEL	✓	✓	✓	✓	✓
TOUR RADAR	✗	✗	✗	✗	✗
EVANEOS	✗	✗	✗	✗	✓
CARTORANGE	✗	✗	✓	✗	✗
FUORI LUOGO VIAGGI	✗	✗	✓	✗	✗
TRAVEL LOCAL	✗	✗	✓	✗	✓
TOUR LANE	✗	✗	✓	✗	✗

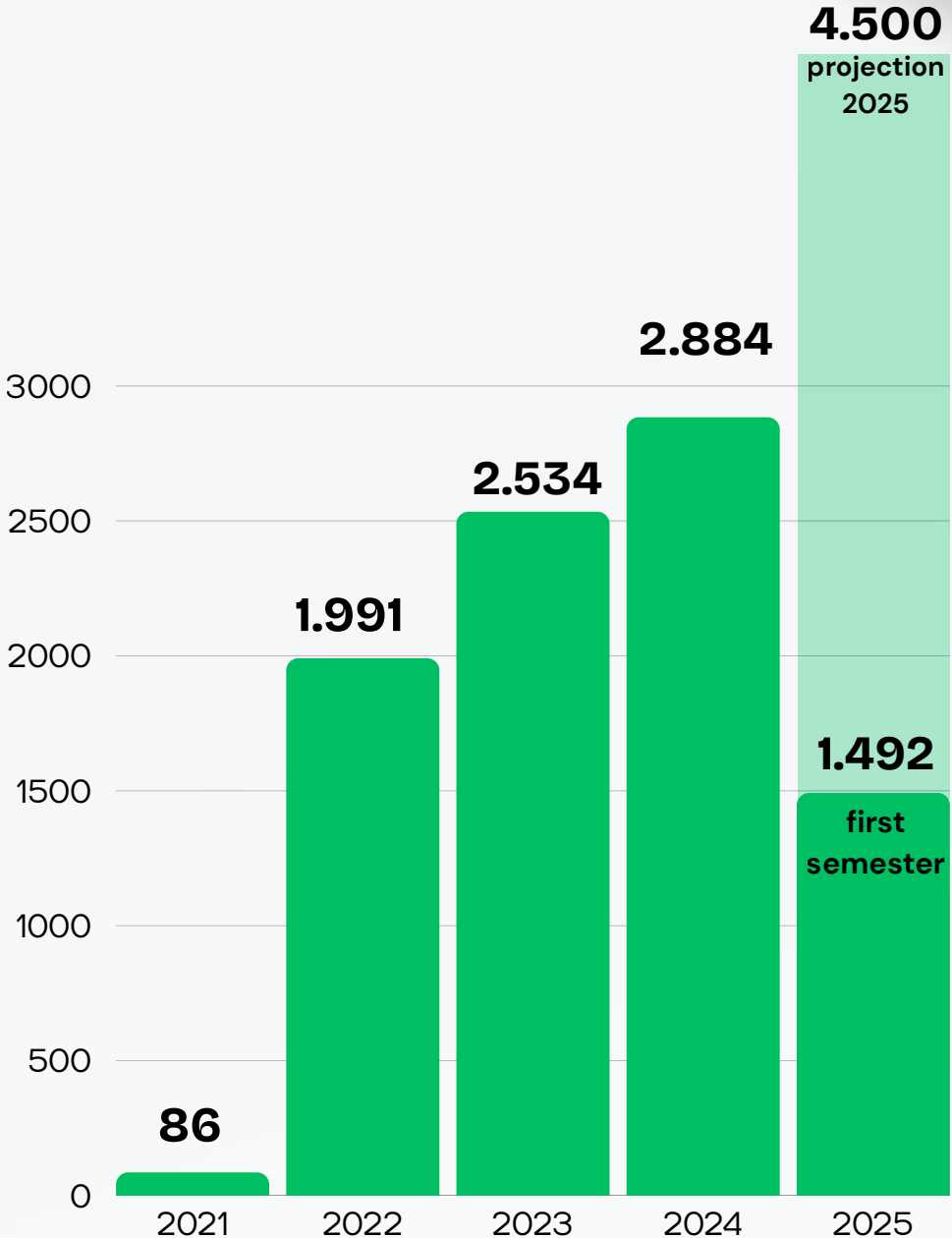
METRICS



SALES



COORDINATED GROUP EXCURSIONS



DEPARTURES

PARTNER



**Tourism financial
analyst**



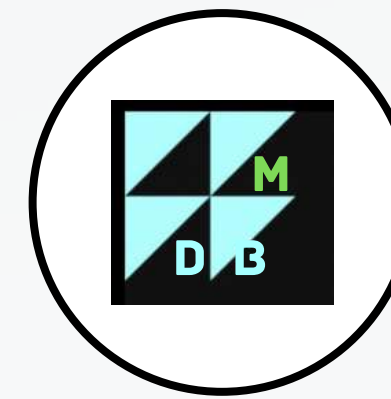
**Software
Development
Company**



**Operational
headquarters**



**Travel
Insurance
Specialist**



**Labor
advisor**



**Postponed
payments**

TEAM



**ROBERTO
MALOSSİ**
Founder



**GUIDO
DONNARUMMA**
Founder



ANDREA BOSCO
Project Coordinator



JESSICA DE LUCA
Account Executive



ANDREA MARIANI
Digital Marketing Specialist

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